



Limes



## *Fruit's Fun! C'mon Get Happy!*

### FEATURES

- Quality assurance
- Category analysis
- Consumer marketing

### BENEFITS

- **Graphics** – High-quality, vibrant, playful and approachable graphics.
- **Consumer Trends** – Shopper insights and analysis.
- **Year Round Availability** – The ability to supply consistent quality and supply.
- **Consistency** – Optic sorter provides efficiencies in packing consistent size product. Food safety in every package.

### ADVANTAGES

- **Experience** – Over 100 year history in the produce industry.
- **Customization** – Programs planned to fit specific needs.
- **On-Site Inspection** – Inspectors and field staff in the growing regions ensures that only the best fruit gets packed in the Happy Chameleon® label.
- **Flexibility** – Our strategically-located growing regions and service centers provide geographic diversification to help maintain consistent size and supply.

### MARKETING SUPPORT

- POS materials
- Advertising materials
- Cross-merchandising opportunities
- Tailored consumer programs/events/displays

### ADDITIONAL SERVICES OFFERED THROUGH C.H. ROBINSON

- Category management
- Program plans and reviews
- Promotional data and analysis
- Modular planning
- Complete transportation and logistics services
- Service centers

### ADDITIONAL INFORMATION

[www.robinsfresh.com](http://www.robinsfresh.com)

### LET'S TALK FRESH!

Talk to us about how we could help you grow your tropical category. Call 855-350-0014



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## PERSIAN LIME SKU'S

Packaging	COO	Pack	Pkg Size	Net Wt (lb)	Cases/Layer	Layers/Pallet	Cases/Pallet	US UPC
Mesh Bag	Mexico		1	1				0 95829 11004 7
Mesh Bag	Mexico		2	2				0 95829 11005 4
Mesh Bag	Mexico		3	3				0 95829 11006 1
Mesh Bag	Mexico		5	5				0 95829 11007 8
Carton	Mexico	10/1		1	12	12	144	
Carton	Mexico		10	9	14	15	210	
Carton	Mexico	17/2		2	5	9	45	
Carton	Mexico		38	38	10	6	60	

## KEY LIME SKU'S

Packaging	COO	Pack	Pkg Size	Net Wt (lb)	Cases/Layer	Layers/Pallet	Cases/Pallet	US UPC
Mesh Bag	Mexico		1	1				0 95829 11008 5
Mesh Bag	Mexico		2	2				0 95829 11009 2

## GROWING REGIONS AND AVAILABILITY CALENDAR

Limes	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
Brazil	●	●	●	●	●	●	●	●	●	●	●	●
Mexico	●	●	●	●	●	●	●	●	●	●	●	●

● High availability | ● Medium availability | ● Light availability