



# Green Giant<sup>™</sup> Fresh



## Avocados



### The Grower

With more than 100 years of experience in the industry, **Robinson Fresh<sup>®</sup>** is a leading fresh produce provider, heavily involved in all aspects of the grower-to-consumer supply chain.

Robinson Fresh grower operations in Mexico, California, Chile and Peru provide year round, consistent supply that meets your specific needs.

Robinson Fresh provides value that goes beyond your expectations and your bottom line. Quality, food safety, commodity availability and supply planning allow Robinson Fresh to deliver the best combination of service and price.

Dedicated account managers take time to understand your business, identify your needs, recommend solutions, and provide superior execution. Whether you need help managing one segment of your supply and demand chain or need an all-encompassing solution; they will help you build a customized plan to ensure fresh, quality produce is readily available for your consumers, no matter what the season.

### The Produce

Green Giant<sup>™</sup> Fresh Avocados are 100% Hass Avocados and available year-round either "hard" or pre-conditioned from Mexico, California, Peru, and Chile. Avocados are a top five growth item within retail categories recognized as volume movers. Nearly 600 million pounds of Hass avocados are estimated to be sold in 2014.

**Color:** Unripened fruit is usually green, while ripe fruit is usually dark green to black. However, during certain times of the year, due to maturity, hard fruit can be black in color. A more reliable indicator of ripeness is the uniform softness of the avocado.

**Storage:** Avocados in Stages 2-4 can be held at room temperature (65°-70°) in an area with good circulation to continue ripening. In Stages 4 & 5, fruit can be stored at 36°-40° for up to one week.



<b>Product</b>	<b>Hass Avocados - Bulk</b>	<b>Hass Avocados - Bulk Single Layer</b>	<b>Hass Avocados Mesh Bag</b>
	Small, Large, Extra Large	Small, Large, Extra Large	3 Count, 4 Count, 5 Count
<b>Case Pack</b>	32ct, 36ct, 40ct, 48ct, 60ct, 70ct, 84ct	16ct, 18ct, 20ct, 24ct, 30ct, 35ct, 42ct	Varies
<b>Package/Pack Style</b>	Carton/Tray	Carton/Tray	Mesh Bag
<b>UPC/ PLU</b>	6-05806 13202-5/4046 (small) 6-05806 13203-2/4225 (large) 6-05806 13204-9/4770 (x-large)	6-05806 13202-5/4046 (small) 6-05806 13203-2/4225 (large) 6-05806 13204-9/4770 (x-large)	6-05806 13206-3 (3 count) 6-05806 13207-0 (4 count) 6-05806 13200-1 (5 count)
<b>Case Dimensions</b>	17.7 x 9.02 x 7.21"	17.7 x 9.02 x 7.21"	17.7 x 9.02 x 7.21"
<b>Ti/ Hi</b>	8/10	8/20	8/10
<b>Cases/Pallet</b>	80	160	80



<b>Product</b>	<b>Hass Avocados</b>
	Small, Large, Extra Large
<b>Case Pack</b>	3 count
<b>Package/Pack Style</b>	Pouch
<b>UPC/ PLU</b>	6-05806 13205-6
<b>Case Dimensions</b>	17.7 x 9.02 x 7.21"
<b>Ti/ Hi</b>	8/10
<b>Cases/Pallet</b>	80

## Stages of Ripeness

A Helpful Guide When Ordering Hass Avocados

	DAYS REMAINING UNTIL RIPE	
<b>STAGE 1</b>	<b>4+</b>	<b>HARD</b> Very hard grit. Usually green in color, some fruit may be a darker shade. (25 lbs of pressure or more)
<b>STAGE 2</b>	<b>3+</b>	<b>PRE-CONDITIONED</b> Ready to eat in approximately 3 days if held at room temperature. (15-25 lbs of pressure)
<b>STAGE 3</b>	<b>2</b>	<b>BREAKING</b> (Pre-ripened) Slight pressure to fruit. Ready to eat in approximately 2 days if held at room temperature. (10 -15 lbs of pressure)
<b>STAGE 4</b>	<b>1+</b>	<b>FIRM RIPE</b> (Pre-ripened) Yields to gentle pressure. Good for slicing. Fully ripe next day if held at room temperature. (5-10 lbs of pressure)
<b>STAGE 5</b>	<b>0</b>	<b>RIPE</b> Easily yields to gentle (5 lbs) pressure. Good for all uses. Will remain in this condition for 2-3 days if held at room temperature.

### COLOR

Unripened fruit is usually green. While ripe fruit is usually dark green to black. However, during certain times of the year due to maturity, hard fruit can be black in color. Uniform softness is a better indicator of ripeness.

### STORAGE

Stage 2-4 fruit can be held at room temperature (65° - 70°) in an area with good circulation to continue ripening. Stage 4-5 fruit can be stored at 36°-40° for up to one week.



Some of these products feature Box Tops for Education®! Since 1996, Box Tops for Education® has helped America's schools earn over \$600 million. You can earn cash for your child's school by clipping Box Tops coupons from hundreds of participating products. Box Tops also offers easy ways to earn even more cash for your school online.

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