



## Mangos



# Fruit's Fun! C'mon Get Happy!

### FEATURES

- Quality assurance
- Category analysis
- Consumer marketing

### BENEFITS

- **Graphics** – High-quality, vibrant, playful and approachable graphics.
- **Consumer Trends** – Shopper insights and analysis.
- **Year Round Availability** – The ability to supply consistent quality and supply.
- **Consistency** – High quality and food safety in every package.
- **Location** – Geographically diversified to maintain consistent size and supply.
- **Service Centers** – Strategically located distribution points.

### ADVANTAGES

- **Experience** – Over 100 year history in the produce industry.
- **Customization** – Flexible programs designed to fit specific needs.
- **On-Site Inspection** – Inspectors and field staff in the growing regions ensures that only the best fruit gets packed in the Happy Chameleon® label.

### MARKETING SUPPORT

- POS materials
- Advertising materials
- Cross-merchandising opportunities
- Tailored consumer programs/events/displays

### ADDITIONAL SERVICES OFFERED THROUGH C.H. ROBINSON

- Category management
- Program plans and reviews
- Promotional data and analysis
- Modular planning
- Complete transportation and logistics services

### ADDITIONAL INFORMATION

[www.robinsonfresh.com](http://www.robinsonfresh.com)

### LET'S TALK FRESH!

Talk to us about how we could help you grow your tropical category. Call 855-350-0014



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## MANGO SKUs

Variety	Size	COO	PLU	Cases/ Layer	Layers/Pallet	Cases/Pallet	US UPC
Tommy Atkins/Haden/Kent	6,7,8,9,10	Mexico	4959	14	15	210	0 95829 11010 8
Tommy Atkins/Haden/Kent	12,14	Mexico	4051	14	15	210	0 95829 11010 8
Keitt	3,4,5,6	Mexico	3114	14	15	210	0 95829 11010 8
Keitt	7,8,9,10	Mexico	4584	14	15	210	0 95829 11010 8
Keitt	12,14	Mexico	4311	14	15	210	0 95829 11010 8
Ataulfo	10,12,14,16	Mexico	4961	14	15	210	0 95829 11010 8
Ataulfo	18,20,22,24	Mexico	4312	14	15	210	0 95829 11010 8
Tommy Atkins/Haden/Kent	7,8,9,10	Ecuador	4959	12	20	240	0 95829 11010 8
Tommy Atkins/Haden/Kent	12,14	Ecuador	4051	12	20	240	0 95829 11010 8
Tommy Atkins/Haden/Kent	7,8,9,10	Peru, Brazil	4959	12	21	252	0 95829 11010 8
Tommy Atkins/Haden/Kent	12,14	Peru, Brazil	4051	12	21	252	0 95829 11010 8

## GROWING REGIONS AND AVAILABILITY CALENDAR

Mangos	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
Peru	●	●	●							●	●	●
Mexico		●	●	●	●	●	●	●	●			
Brazil								●	●	●	●	●
Ecuador	●									●	●	●
Guatemala		●	●	●								

\*Brazil has year round supply primarily exported to Europe

● High availability | ● Medium availability | ● Light availability