



French Green Beans

Spilling the Beans on Category Success

FEATURES

- Quality assurance
- Category analysis
- Consumer marketing
- Packaging expertise

BENEFITS

- **Consumer Trends** – Consumer focused analysis.
- **Year Round Availability** – The ability to provide a consistent quality and supply.
- **Consistency** – High quality and food safety in every package.

ADVANTAGES

- **Experience** – Over 100 year history in the produce industry.
- **Customization** – Programs planned to fit specific needs.
- **On-Site Inspection** – Inspectors and field staff in the growing regions ensures that only the best vegetables get packed in the Rosemont Farms® label.
- **Technology** – Real time interface through grower field technology.

MARKETING SUPPORT

- POS materials
- Advertising materials
- Cross-merchandising opportunities
- Tailored consumer programs/events/displays

ADDITIONAL SERVICES OFFERED THROUGH C.H. ROBINSON

- Category management
- Complete transportation and logistics services
- Service centers

ADDITIONAL INFORMATION

www.robinsonfresh.com

LET'S TALK FRESH!

Talk to us about how we could help you grow your green bean category. Call 855-350-0014



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FRENCH GREEN BEAN SKUs - PLU 4066

Packaging	COO	Pkg Size	Net Wt	Cases/Layer	Layers/Pallet	Cases/Pallet
Bag	Guatemala		2 lb			
Bag	Guatemala	16	16 oz			
Display Ready Container	Guatemala	12 ct 2/1 lb	2 lb	5	11	55
Display Ready Container	Guatemala	14 ct/2lb	2 lb	5	11	55
Display Ready Container	Guatemala	12 ct 2/1 lb	2 lb	5	11	55
Display Ready Container	Guatemala	14 ct/2 lb	2 lb	5	11	55
Display Ready Container	Guatemala	14 ct 2/1 lb	2 lb	5	11	55
Display Ready Container	Guatemala	10 ct 2/1 lb	2 lb			110
Display Ready Container	Guatemala	10 ct 2 lb	2 lb	10	9	90
Display Ready Container	Guatemala	8 ct 2 lb	2 lb	10	9	90

