



Brussels Sprouts

Rolling Toward Category Success

FEATURES

- Quality assurance
- Category analysis
- Consumer marketing

BENEFITS

- **Consumer Trends** – Consumer focused analysis.
- **Year Round Availability** – The ability to provide a consistent quality and supply.
- **Consistency** – Hand selected, high quality and food safety in every package.

ADVANTAGES

- **Experience** – Over 100 year history in the produce industry.
- **On-Site Inspection** – Inspectors and field staff in the growing regions ensures that only the best vegetables get packed in the Rosemont Farms® label.
- **Flexibility** – Providing longer growing seasons with our several regional growing areas.

MARKETING SUPPORT

- POS materials
- Advertising materials
- Cross-merchandising opportunities
- Tailored consumer programs/events/displays

ADDITIONAL SERVICES OFFERED THROUGH C.H. ROBINSON

- Category management
- Complete transportation and logistics services.

ADDITIONAL INFORMATION

www.robinsonfresh.com

LET'S TALK FRESH!

Talk to us about how we could help you grow your brussels sprouts category. Call 855-350-0014



Brought to you exclusively by:





BRUSSELS SPROUTS SKUs

Packaging	COO	Pkg Size	Net Wt	Cases/Layer	Layers/Pallet	Cases/Pallet
Bag	Mexico, USA	8/2 lb	2 lb	10	8	80

GROWING REGIONS AND AVAILABILITY CALENDAR

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
Mexico	●	●	●	●	●	●	●					●
California	●						●	●	●	●	●	●

● High availability
 ● Medium availability
 ● Light availability

